

# Mahmadzuned Sheikh

## Product | UI/UX Designer

Vadodara, Gujarat

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View My Work(in details): <https://www.figma.com/proto/lkvlo1QXjK2FDBMA4n45M7/Portfolio?page-id=&node-id=11-342&starting-point-node-id=11%3A342&t=mCZCO2s6vqJnVlSh-1>

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## Professional Summary

Accomplished UI/UX Designer with 7 years of experience in creating awesome designs for web and mobile apps. I'm great at user research, wireframing, prototyping, and visual design. I know my way around Figma and Adobe Creative Suite, and have a bit of HTML and CSS too. I have an eye for detail, love solving problems, and am passionate about making intuitive and engaging interfaces. I enjoy working with different teams to meet our goals and always stay updated with the latest design trends and tools.

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## Core Competencies

Product Design	Prototyping	Visual Design
UI Design	Colour Theory	Layout Design
UX Design	Figma Proficiency	Prototype Design
Process Design	Adobe Creative Suite	Responsive Design
User Research	Design Thinking	Ui Animation
Wire-framing	Design Process	

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## Professional Experience

### Product Designer

**Paytm, Noida**

Feb 2024 - Mar 2025

- Design Mobile and web applications for ONDC Buyer app & ONDC Seller web app.
- Supported research and analysis of user requirements for the development of user-centric designs.
- Collaborated with the product development team to ensure user experience considerations were integrated into product design.
- Contributed to the redesign of user interface components for improved usability.
- Assisted in market research to understand industry trends and user behaviours.

## **Product | UI/UX Designer**

### **Innobits Solutions, Bangalore, Karnataka [Acquired by Paytm in Feb 2024]**

Nov 2020 - Feb 2024

- Design Mobile and web applications for SaaS based app and web-app, ONDC buyer app, ONDC seller web app, PoS app and web-app, E-commerce app, Food/Grocery Delivery app, B2B app, B2C app, D2C app, C2C app, Hyper local delivery app, Logistics app, Sales & Sales Leads app, WhatsApp Commerce, Fintech app, QR Code based ordering app, Chat based ordering app, Kiosk etc.
- Managed all templates, brand consistency & design elements.
- Create 2d animations.
- Video Editing for product demo, App promo, Showreel, etc.
- Supported research and analysis of user requirements for the development of
  - user-centric designs.
- Collaborated with the product development team to ensure user experience considerations were integrated into product design.
- Contributed to the redesign of user interface components for improved usability.
- Assisted in market research to understand industry trends and user behaviours.

## **UI UX Designer**

### **Accelerinno Tech, Ahmedabad, Gujarat**

Dec 2019 - Oct 2020

- Design Mobile and web applications for E-commerce, B2C,D2C and B2B App.
- Create Wire-framing and Prototyping.
- Lead UI and UX designer for a busy design firm.
- Design SaaS based Products.
- Employ design concepts into functional prototypes.
- Create 2d animations.
- Video Editing for product demo, App promo, Showreel, etc.
- Managed all templates, brand consistency & design elements.
- Supported research and analysis of user requirements for the development of user-centric designs.
- Collaborated with the product development team to ensure user experience considerations were integrated into product design.
- Contributed to the redesign of user interface components for improved usability in collaboration with senior designers.

## **UI UX Designer**

### **Forastar Technologies, Ahmedabad, Gujarat [Acquired by Accelerinno Tech in Dec 2019]**

Mar 2019 - Dec 2019

- Design Mobile application for E commerce, Food Delivery, Grocery Delivery, Taxi Booking & Travel Management App.

- Lead UI and UX designer for a busy design firm.
- Drove 4+ projects concurrently.
- Managed all templates, brand consistency & design elements.
- Supported research and analysis of user requirements for the development of user-centric designs.
- Collaborated with the product development team to ensure user experience considerations were integrated into product design.
- Contributed to the redesign of user interface components for improved usability in collaboration with senior designers.

### **UI UX Designer**

**Xunision India, Surat, Gujarat**

Jul 2018 - Dec 2018

- Design Mobile application for Casting.
- Works with sport betting application and design betting application in just 16-18 Days.
- Design one Casting Application in just 6-7 days on average.
- Prototyped UI for 35+ Apps in 6 months.

### **UI UX Designer (Internship)**

**Infirays Technologies Pvt. Ltd, Vadodara, Gujarat**

Oct 2017 - Mar 2018

- Design & learn e-commerce web applications.
- Work in the logistics industry.

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## **Education**

**Bachelor of Science in Computer Science**

**Gujarat Technological University, Ahmedabad, Gujarat**

2015 – 2018

**Diploma in Computer Engineering**

**Gujarat Technological University, Ahmedabad, Gujarat**

2012 – 2015

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## **Technical Skills**

**Tools:** Figma, Adobe Creative Suite

**Other skills:** Video Editing, 2D animation

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**LinkedIn:** <https://www.linkedin.com/in/mahmadzuned-sheikh04/>

**Instagram:** [www.instagram.com/cheetah\\_figx/](https://www.instagram.com/cheetah_figx/)

**Youtube:** [www.youtube.com/@CheetahFigX](https://www.youtube.com/@CheetahFigX)

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## Recent Projects

### 1. Design and Manage SaaS-Based App and Web App:

- Develop intuitive and user-centric interfaces for SaaS applications.
- Conduct user research, usability testing, and incorporate feedback to enhance the user experience.
- Collaborate with product managers and development teams to ensure seamless feature integration and functionality.

### 2. Design Delivery Agent App:

- Create comprehensive user flows and wireframes for a delivery agent application.
- Ensure the app includes essential features such as order tracking, delivery status updates, and navigation tools, optimising the user experience for efficiency and clarity.

### 3. Design ONDC Buyer App:

- Design an engaging and intuitive interface for the ONDC Buyer App.
- Simplify the purchasing process and enhance overall user satisfaction through user-centred design principles.

### 4. Design Restaurant QR Code App:

- Develop a seamless and user-friendly interface for a restaurant QR code application.
- Ensure the app supports easy menu access, ordering, and payment processes through QR codes, enhancing the dining experience.

### 5. Design Sales App:

- Design a sales application that enhances the sales process and assists sales representatives in managing their tasks efficiently.
- Integrate features such as lead management, customer interaction tracking, and sales analytics to support sales objectives.

### 6. Design Sales Lead App:

- Develop a user-friendly interface for a sales lead application.
- Ensure efficient lead tracking, contact management, and follow-up scheduling to optimise sales operations.

### 7. Design WhatsApp Shopping App:

- Create a seamless shopping experience within a WhatsApp-based application.
- Focus on chat-based ordering, product browsing, and secure payment integration to enhance user convenience.

### 8. Design Small Store App for Processing Orders:

- Design an application for small stores to manage and process orders efficiently.
- Include features such as inventory management, order tracking, and customer notifications to streamline store operations.

### 9. Design Packer App:

- Develop an intuitive interface for a packer application to streamline the packing process.
- Ensure easy access to order details, packing lists, and shipment tracking to enhance operational efficiency.

**10. Design Chat-Based Ordering App:**

- Create a user-friendly interface for a chat-based ordering application.
- Focus on enabling easy product browsing, ordering, and customer support through chat, enhancing user engagement and satisfaction.

**11. Design Customer-to-Customer Buying/Selling App with Chat and Delivery/Pick-Up Features:**

- Design an engaging platform for customer-to-customer buying and selling.
- Integrate chat features, secure payment options, and delivery/pick-up scheduling to facilitate seamless transactions.

**12. Design News App:**

- Develop a clean and easy-to-navigate interface for a news application.
- Focus on delivering news content efficiently with customizable notifications and user preferences to enhance user engagement.

**13. Design Logistics App:**

- Create an efficient interface for a logistics application to manage deliveries and shipments.
- Include features such as real-time tracking, route optimization, and delivery status updates to support logistics operations.

**14. Design Hyper Local Delivery App:**

- Design an application for hyper-local delivery services, prioritising user convenience and efficient delivery tracking.
- Ensure easy order placement, tracking, and customer support features to enhance the user experience.

**15. Design Content Writing Tool App and Web App:**

- Develop a user-friendly interface for content writing tools for both web and mobile applications.
- Focus on features such as real-time collaboration, content management, and publishing options to support content creation and management.

**16. Design App Builder Web App:**

- Create an easy-to-use interface for an app builder web application.
- Incorporate drag-and-drop functionality, predefined themes, and ready-to-go features to streamline app creation.
- Ensure seamless integration of app publishing capabilities for online deployment.

**17. Design Web Builder Web App:**

- Develop a user-friendly interface for a web builder web application.
- Include drag-and-drop functionality, predefined themes, and ready-to-go features to simplify website creation.
- Ensure the platform supports seamless publishing of websites online, enhancing user convenience.

**18. Design Daily Subscription Service App with Auto Ordering Feature:**

- Design a user-friendly interface for a daily subscription service app.
- Include features for easy subscription management, automatic ordering, and personalised recommendations to enhance user convenience and satisfaction.
- Ensure seamless integration with payment systems and delivery scheduling for a hassle-free user experience.